



AS AAPP 2231

Elvis Presley: Elvis is Back (45rpm-edition)

Format: 2LPs 45rpm / gatefold sleeve

Release date: 26.03.2010

The ultra-hyped, hugely celebrated return of the King most certainly did not disappoint. During his military service, Elvis fans waited anxiously for new material. Record label executives worried about whether he'd still be able to crank out the hits. Radio stations were dying for something new for their most requested playlist. It all combined to mount tremendous pressure on Elvis and all involved to deliver something that lived up to expectations. As it turned out, it was worthy of a giant yellow exclamation point on the front cover! Almost immediately after his service time had ended, Elvis entered the studio in March 1960 to record a batch of songs that would go on to become monumental worldwide hits. The singles "Are You Lonesome Tonight" and "It's Now Or Never" created a tidal wave of excitement. And the LP tracks like "Fever", "The Thrill Of Your Love", "Dirty, Dirty Feeling" and "Like A Baby" confirmed that the King was still able to deliver a whole program worth of incomparable material. Listen to "Fever" at 45 RPM if you want to show someone what this hobby of yours is all about. Just vocals, bass and finger-snapping, it sounds so dark and haunting. It's worth the price of admission for just this one track alone.

"Elvis Is Back" - Elvis Presley (g, voc); Floyd Cramer(p); Scotty Moore (g); Boots Randolph (sax); Hank Garland (b,g); Charlie Hodge (harmony); Bob Moore (b); D.J. Fontana (dr); Hoyt Hawkins, Neal Matthews, Gordon Stoker, Ray C. Walker (voc)